

A Parents' Guide To Gun Safety

Talking With Your Child

Speak openly and honestly about gun safety with your children. Answer questions and help eliminate the mystery surrounding guns. It is your decision when your child is ready to learn about or handle firearms.

Toy Guns Vs. Real Guns

Children are often exposed to guns at an early age through television, movies, and video games. Make sure your child understands the difference between entertainment and reality and does not mistake a real gun for a toy gun.

Gun Storage

Parents need to choose a storage solution that is right for their home, but always remember that guns should be stored so they are inaccessible to unauthorized users and especially children.



Eddie Eagle Gunsafe® Program

Young children must know how to stay safe if they encounter a firearm. Teach your child to remember Eddie Eagle's Gun Safety Message:

**"STOP! DON'T TOUCH. RUN AWAY.
TELL A GROWN UP."**

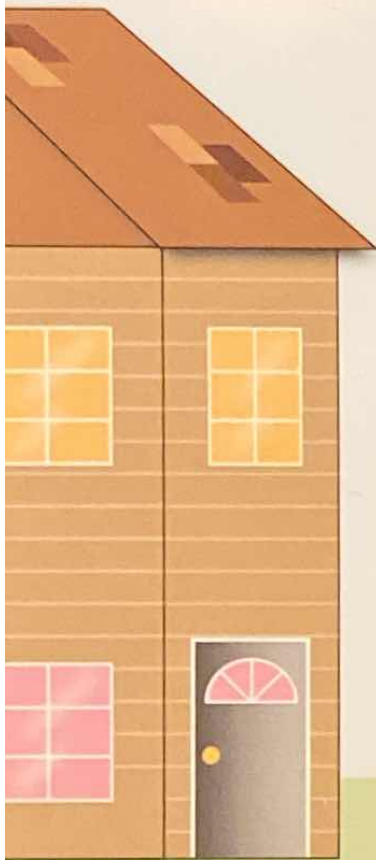
For more information about Eddie Eagle, visit EddieEagle.com.

Basic Gun Safety Rules

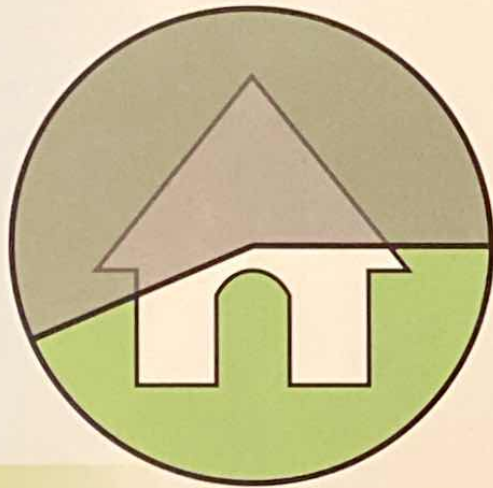
If you decide your children are ready to learn how to shoot a firearm, remember NRA's 3 basic gun safety rules:

1. **ALWAYS** keep the gun pointed in a safe direction.
2. **ALWAYS** keep your finger off the trigger until ready to shoot.
3. **ALWAYS** keep the gun unloaded until ready to use.

According to federal statistics, millions of households in the U.S. have guns. Whether you keep firearms in your household or not, talking to your children about what to do when encountering a firearm is critical. It is your responsibility to ensure your children understand firearm safety, so share the message you want them to know about firearms.

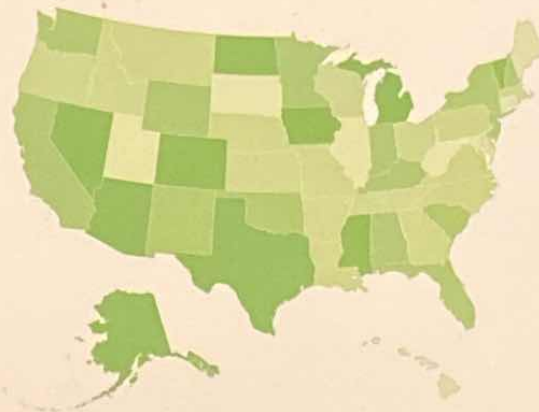


**Approximately 40%*
of U.S. households
have firearms.**

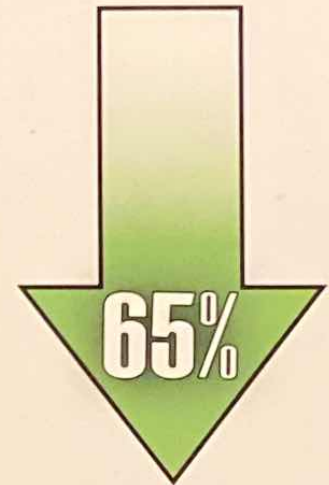


*Gallup

**Eddie Eagle has reached
more than 30 million
children in all 50 states.**



**Unintentional firearm
fatalities are down 65%**
in the last 20 years.**



**CDC

NRA

More information for parents can be found at eddie.nra.org
This brochure is not a substitute for formal, qualified instruction in the use of firearms.
To find a firearm safety course near you, visit www.nrainstructors.org.